









## Press-release of the First European-Russian Conference on aerospace Avia - Invest 2014

## Stronger together

Uniting interests of the Russian and European participants of Aerospace Cluster from science, education, industry and local authorities.

Achieving results notable and desirable not only for the whole continent, but for a native city, region, enterprise.

Finding joint decisions through the effective attraction of the private investments and public funds.

These theses are chosen by us, the hosts of Avia - Invest Conference, as distinctive markings for our aero forum.

What practical effects should expect a conference participant? Why our Conference stands out among other international events in aviation industry?

Our conference model is built on a parity basis which means approximately equal number of the participants from EU and Russia (CIS countries) – about 100 representatives from each side. This also provides that subjects of the conference workshops, reports and round tables are to be important and interesting for the experts from both side, EU and Russia. During the forum preparation process we, as the Conference host, survey the experts' opinion on applicability of the suggested theme-subjects for the whole aviation community.

We are glad to see among our project supporters the European Aerospace Cluster Partnership (EACP) and Russian key aerospace clusters, and the Ulyanovsk Aerospace Cluster in particular. The European Partnership as of today unites more than 41 aerospace clusters from 14 European countries. In Russia and CIS-countries there is also observed an active development of aerospace clusters and their entrance into the international cooperation.

We believe that Aerospace Cluster, as structures, which have developed in aerospace regions and unite resources, plans, ideas and expert knowledge, should be the principal hosts of Avia - Invest 2014. And the success of the Conference we, as the host of Avia – Invest, can evaluate by the maximum level of productivity, obtained by the firms and institutes representatives, and aerospace clusters' members. As we don't want a boring conference with dry reports and calls, so we are not going to report only about the achieved success, here the speakers will have an excellent opportunity to share their plans and challenges, come up with unexpected ideas and dispute them. A chance to see and to be seen.

Another important aspect of our Conference is the possibility provided to the audience to invite new strong participants into their own international projects. Science as well as industry is no longer developed by individualists, it's a task for a powerful international teams composed of industry and universities. And it is well-marked in aircraft engineering. It's impossible to succeed in creating something competitive sitting isolated in own country, using own available resources and answering only to challenges and demands of the domestic market. We'd like to encourage Avia-Invest participants to widen their circle of acquaintance, direct their eyes on











potential participants of the future research and production consortiums. On behalf of Avia-Invest hosts we invite the key experts from aviation industry to speak at the Conference with a report or presentation. With this purpose please contact the Organizing committee and determine the subject matter of your speech.

Why did we choose Riga as the venue for Avia-Invest? Riga is well-known location which is close for both, the European and Russian participants. It is known as a traditional place of meeting for people and ideas, which came from the West or East of our continent. It's true that in Riga there are no aircraft manufacturing facilities, such as in Hamburg, Toulouse or Ulyanovsk. But it's not accidental that Riga has been designated as the European Capital of Culture for 2014 – historically citizens of this city could accumulate the multi-cultural achievements, listen to a new ideas, spoken on different languages. From January, 1, 2014 Latvia has moved to EUR settlements what makes visits to Riga more comfortable for the Europeans and Russians.

The officials of the Riga City Council are sure that the participants of the European-Russian Conference Avia - Invest 2014 can rely in Riga not only on warm hospitality of the Conference hosts and citizens of the European Capital of Culture 2014, but on attention and close interest of municipal authorities to aviation issues. The city administration says that Spilve, a regular airport with a historic terminal-museum, which is situated within the city and designated for small and experimental aviation, is ready to accommodate aircraft models and prototypes from different countries.

Avia - Invest 2014, the European-Russian Conference, offers the members of EU and Russian aerospace clusters to meet in Riga for the first time on April, 10-11, 20144 and contribute together into the aeronautic history. Together we can found a standing forum, a platform where it will be interesting to meet continually.

The Conference hosts:

RMS-Forum (Riga, Latvija)

www.rmsforum.lv

Agentur Kronstadt, Member of Hamburg Aviation (Hamburg, Germany)